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The Hundred returns to London for 2024 after a record year

- The Hundred is back on Tuesday 23 July with Lord's set to play host to several games throughout July and August
- London Spirit men's and women's teams kick off at Lord's on Saturday 27 July
- The Hundred Final will take place on Sunday 18 August at Lord's
- The competition's partnership with BBC Music Introducing returns, bringing live music; every matchday also features a live DJ
- Season tickets available from today to 2023 ticket-buyers or previous season ticket holders

- For more information, and to sign up for priority ticket access visit **thehundred.com**

After a record year in 2023, The Hundred will return to London in 2024, delivering a month of world-class cricket and blockbuster entertainment for all the family.

Lord's will host its first home fixture on Saturday 27 July, with both London Spirit men's and women's teams kicking off their competition against Birmingham Phoenix.

The Spirit will then be back at home for the first of three double-headers on Thursday 1 August, taking on Welsh Fire, before their final two matchdays, a London derby on Saturday 4 August against Oval Invincibles and Friday 9 August versus Manchester Originals.

The competition itself is set to start on Tuesday 23 July at The Kia Oval, as Oval Invincibles and Birmingham Phoenix compete in south London in the competition's first double-header, which is then followed by 34 more across 26 days of compelling sport at the height of summer.

A record 580,000 fans were in venues across The Hundred in 2023, including over 300,000 in the women's competition. The Hundred's blend of high-quality sport and entertainment saw 41% of all tickets sold to families, 23% to juniors and 30% to women.

Alongside world-class cricket, thanks to The Hundred's ongoing partnership with BBC Music Introducing, fans were treated to memorable music performances from a diverse line-up of artists and DJs including headliners Rudimental, the Lottery Winners, DYLAN and Prima Queen.

Supporters who have been season ticket holders in any of the three years of The Hundred or who bought a ticket in 2023 will be able to buy a season ticket from today. From 13-27 March there will be an exclusive window open to fans who have previously bought tickets to The Hundred. The priority sale window is open from 9-23 April, open to all fans who sign up in advance at thehundred.com. The general sale period begins from 25 April.

Tickets are once again great value, with prices set at £5 for juniors aged 3-15

(free for under 3s) and adults starting from £11.

The Hundred Eliminator, where second- and third-placed teams compete for a place in The Hundred Final, is confirmed for Saturday 17 August at The Kia Oval. The Hundred Final will take place on Sunday 18 August at Lord's.

London Spirit and England Women's captain Heather Knight said: "I'm really looking forward to taking part in The Hundred this year. It is always very special to play at Lord's in front of our brilliant Spirit fans. The women's competition continues to get better every year and I'm sure 2024 will be another fantastic spectacle."

Dan Lawrence, London Spirit men's captain said: "We really enjoyed taking part in The Hundred last year, and I really loved captaining the team. The atmosphere at the games is always brilliant, but it really felt like it jumped up another level last year – and that was the same for the standard and closeness of the matches. Having seen the fixtures, we just want to get going now and hopefully we can go all the way."

The Hundred Draft, powered by Sage, will be back across both the men's and the women's competitions ahead of the 2024 summer as the 16 teams – including Andrew Flintoff's Northern Superchargers men – prepare their bids for The Hundred title.

For the first time, selection in the women's competition will now take place exclusively through retention, The Hundred Draft and the Vitality Wildcard Draft. Salaries in the women's competition have increased by £100,000 per team, with the top salary bracket now at £50,000.

All games will again be live on Sky Sports and BBC broadcast and digital channels throughout the competition.

To stay up to date with the latest news, buy tickets or to sign up for priority access, visit **thehundred.com**.

You can also follow The Hundred, and the eight teams, on Instagram, TikTok and YouTube.

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Notes to Editors

About London Spirit:

London Spirit are a north London-based cricket team playing at the home of cricket, Lord's. In the 100-ball cricket tournament, London Spirit will compete against seven other teams across July and August. The first home fixture for London Spirit is against Birmingham Phoenix on Saturday 27 July.

Highlight statistics from The Hundred 2023:

- In year three of The Hundred, the competition sold **580,000** tickets - an increase on years one and two, and a record figure for the competition.
- The percentage of female ticket buyers was **30%**, **23%** were juniors, and **41%** were families.
- The women's competition in year three had The Hundred's highest ever attendance, breaking 2022's global record for total attendance at a women's cricket competition – over **300,000** fans were in attendance for the women's competition.
- The attendance for the final for the women's competition was **21,636**, a UK domestic record for a women's game.
- There were record attendances at Utilita Bowl (Women's), Sophia Gardens (Women's), Emirates Old Trafford (Both), Headingley (Both), Lord's (Women's) and Trent Bridge (Both).
- The average number of television viewers per men's match was up 8% in year three to **400K**, while the average number of viewers per match for the women's competition on Sky Sports grew 20% from 2022 to **132K**.
- Eight of the women's games featured in the top 10 most watched women's domestic sports broadcasts on Sky Sports in 2023 (the other two are WSL fixtures). Overall, daily viewing hours were up **30% to over 2.5m hours**.
- The Hundred's digital channels continued to grow in year three with **70m** video views, 50% growth on 2022. In addition, merchandise sales across The Hundred were up **21%** on 2022.

About The Hundred:

The Hundred is an action-packed, unmissable cricket competition that fuses

world-class cricket with blockbuster entertainment.

Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred features eight teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each teams features some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

London Spirit fixtures (all games men's and women's double-headers)

Wednesday 24 July: Southern Brave v London Spirit, Utilita Bowl, women 15:00, men 18:30

Saturday 27 July: London Spirit v Birmingham Phoenix, Lord's, women 15:00, men 18:35

Thursday 1 August: London Spirit v Welsh Fire, Lord's, women 11:30, men 15:00

Sunday 4 August: London Spirit v Oval Invincibles, Lord's, women 11:00, men 14:30

Wednesday 7 August: Trent Rockets v London Spirit, Trent Bridge, women 15:00, men 18:30

Friday 9 August: London Spirit v Manchester Originals, Lord's, women 15:00, men 18:30

Sunday 11 August: Oval Invincibles v London Spirit, The Kia Oval, women 11:00, men 14:30

Tuesday 13 August: Northern Superchargers v London Spirit, Headingley, women 15:00, men 18:30

Saturday 17 August: Eliminator, The Kia Oval, women 14:15, men 18:00

Sunday 18 August: Final, Lord's, women 14:15, men 18:00

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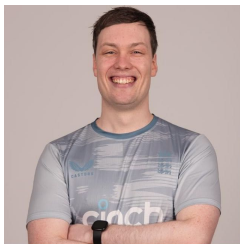
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