



Jan 23, 2024 10:00 GMT

The Hundred returns to London for 2024 after a record year

- The Hundred is back on Tuesday 23 July with The Kia Oval set to play host to several games throughout July and August
- Oval Invincibles men's and women's teams kick off the tournament at home with the opening games on Tuesday 23 July
- The Hundred Final will take place on Sunday 18 August at Lord's
- The competition's partnership with BBC Music Introducing returns, bringing live music; every matchday also features a live DJ
- Season tickets available from today to 2023 ticket-buyers or

- previous season ticket holders
For more information, and to sign up for priority ticket access visit **thehundred.com**

After a record year in 2023, The Hundred will return to London in 2024, delivering a month of world-class cricket and blockbuster entertainment for all the family.

The competition is set to kick off on Tuesday 23 July at The Kia Oval, as Oval Invincibles and Birmingham Phoenix compete in south London in the competition's first double-header, the first of 34 matchdays across 26 days of compelling sport at the height of summer.

The Invincibles will then be back at home for the first of three double-headers on Friday 2 August, taking on Northern Superchargers, before their final two matchdays, on Thursday 8 August against Southern Brave and a London derby on Sunday 11 August versus London Spirit.

A record 580,000 fans were in venues across The Hundred in 2023, including over 300,000 in the women's competition. The Hundred's blend of high-quality sport and entertainment saw 41% of all tickets sold to families, 23% to juniors and 30% to women.

Alongside world-class cricket, thanks to The Hundred's ongoing partnership with BBC Music Introducing, fans were treated to memorable music performances from a diverse line-up of artists and DJs including headliners Rudimental, the Lottery Winners, DYLAN and Prima Queen.

Supporters who have been season ticket holders in any of the three years of The Hundred or who bought a ticket in 2023 will be able to buy a season ticket from today. From 13-27 March there will be an exclusive window open to fans who have previously bought tickets to The Hundred. The priority sale window is open from 9-23 April, open to all fans who sign up in advance at thehundred.com. The general sale period begins from 25 April.

Tickets are once again great value, with prices set at £5 for juniors aged 3-15 (free for under 3s) and adults starting from £11.

The Hundred Eliminator, where second- and third-placed teams compete for

a place in The Hundred Final, is confirmed for Saturday 17 August at The Kia Oval. The Hundred Final will take place on Sunday 18 August at Lord's.

Oval Invincibles batter Lauren Winfield-Hill said: "I have loved playing in The Hundred over the last few years. It is a competition I look forward to each year and 2024 is no different. The Kia Oval is a fantastic venue to play at and it has been brilliant to see how well supported the team and competition has been. I know a lot of fans will be excited to see these fixtures so they can plan their summer."

Oval Invincibles and England Men's all-rounder Sam Curran, who was also a champion in 2023, said: "I think the third year of The Hundred was a huge step forward for the competition. As players, it's really good to play in. We know the standard is top quality but with every year we play it the format itself becomes part of the event. We saw so many close finishes last year in the men's competition and close contests are so good for bringing fans in. We'd love to be back at Lord's in August to try and defend our trophy but we're also looking forward to getting back out in front of our fans at The Kia Oval."

The Hundred Draft, powered by Sage, will be back across both the men's and the women's competitions ahead of the 2024 summer as the 16 teams – including Andrew Flintoff's Northern Superchargers men's team – prepare their bids for The Hundred title.

For the first time, selection in the women's competition will now take place exclusively through retention, The Hundred Draft and the Vitality Wildcard Draft. Salaries in the women's competition have increased by £100,000 per team, with the top salary bracket now at £50,000.

All games will again be live on Sky Sports and BBC broadcast and digital channels throughout the competition.

To stay up to date with the latest news, buy tickets or to sign up for priority access, visit **thehundred.com**.

You can also follow The Hundred, and the eight teams, on Instagram, TikTok and YouTube.

ENDS

Notes to Editors

About Oval Invincibles:

Oval Invincibles have made three finals of The Hundred, with the men's team winning last year's tournament and the women's team winning the editions of the competition in 2021 and 2022.

Oval Invincibles men's and women's teams compete in The Hundred, and are based in South London at The Kia Oval. The men's team are coached by Tom Moody, and the women's team are led by Jon Batty. Both teams get their 100-ball campaigns underway at The Kia Oval on Tuesday 23 July.

Highlight statistics from The Hundred 2023:

- In year three of The Hundred, the competition sold **580,000** tickets - an increase on years one and two, and a record figure for the competition.
- The percentage of female ticket buyers was **30%**, **23%** were juniors, and **41%** were families.
- The women's competition in year three had The Hundred's highest ever attendance, breaking 2022's global record for total attendance at a women's cricket competition – over **300,000** fans were in attendance for the women's competition.
- The attendance for the final for the women's competition was **21,636**, a UK domestic record for a women's game.
- There were record attendances at Utilita Bowl (Women's), Sophia Gardens (Women's), Emirates Old Trafford (Both), Headingley (Both), Lord's (Women's) and Trent Bridge (Both).
- The average number of television viewers per men's match was up 8% in year three to **400K**, while the average number of viewers per match for the women's competition on Sky Sports grew 20% from 2022 to **132K**.
- Eight of the women's games featured in the top 10 most watched women's domestic sports broadcasts on Sky Sports in 2023 (the other two are WSL fixtures). Overall, daily viewing hours were up **30% to over 2.5m hours**.
- The Hundred's digital channels continued to grow in year three

with **70m** video views, 50% growth on 2022. In addition, merchandise sales across The Hundred were up **21%** on 2022.

About The Hundred:

The Hundred is an action-packed, unmissable cricket competition that fuses world-class cricket with blockbuster entertainment.

Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred features eight teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each team features some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

Oval Invincibles fixtures (all games men's and women's double-headers)

Tuesday 23 July: Oval Invincibles v Birmingham Phoenix, The Kia Oval, women 14:45, men 18:30

Sunday 28 July: Welsh Fire v Oval Invincibles, Sophia Gardens, women 15:00, men 18:35

Friday 2 August: Oval Invincibles v Northern Superchargers, The Kia Oval, women 15:00, men 18:30

Sunday 4 August: London Spirit v Oval Invincibles, Lord's, women 11:00, men 14:30

Tuesday 6 August: Manchester Originals v Oval Invincibles, Emirates Old Trafford, women 11:30, men 15:00

Thursday 8 August: Oval Invincibles v Southern Brave, The Kia Oval, women 15:00, men 18:30

Sunday 11 August: Oval Invincibles v London Spirit, The Kia Oval, women 11:00, men 14:30

Wednesday 14 August: Trent Rockets v Oval Invincibles, Trent Bridge, women 15:00, men 18:30

Saturday 17 August: Eliminator, The Kia Oval, women 14:15, men 18:00

Sunday 18 August: Final, Lord's, women 14:15, men 18:00

You'll find all ECB Media Releases and associated resources on our [Newsroom](#) >

Contacts



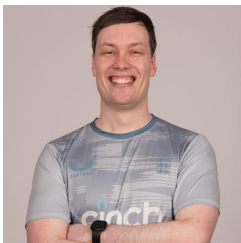
Hen Cowen

Press Contact

Senior Communications Manager (they/them)

hen.cowen@ecb.co.uk

+44 (0)7585 987 302



Chris Kerr

Media Operations Manager

chris.kerr@ecb.co.uk

+44 7584 145793