



Oval Invincibles and Southern Brave with their trophies. Photo: Getty Images

Jan 23, 2024 10:00 GMT

## The Hundred returns in the summer of 2024 after a record year

- The Hundred sets dates after record attendances in 2023
- First game to be played on Tuesday 23 July with The Kia Oval hosting the opening double-header
- The Hundred Final will take place on Sunday 18 August at Lord's
- The competition's partnership with BBC Music Introducing returns, bringing live music; every matchday also features a live DJ
- Season tickets available from today to 2023 ticket-buyers or previous season ticket holders

- **For more information, and to sign up for priority ticket access visit [thehundred.com](https://thehundred.com)**

After a record year in 2023, The Hundred will return on Tuesday 23 July at The Kia Oval, delivering a month of world-class cricket and blockbuster entertainment for all the family.

Oval Invincibles and Birmingham Phoenix will compete in south London in the competition's first double-header, the first of 34 matchdays across 26 days of compelling sport at the height of summer.

A record 580,000 fans were in venues across The Hundred in 2023, including over 300,000 in the women's competition. The Hundred's blend of high-quality sport and entertainment saw 41% of all tickets sold to families, 23% to juniors and 30% to women.

Alongside world-class cricket, thanks to The Hundred's ongoing partnership with BBC Music Introducing, fans were treated to memorable music performances from a diverse line-up of artists and DJs including headliners Rudimental, the Lottery Winners, DYLAN and Prima Queen.

Last year's men's champions Oval Invincibles will start their campaign on day one of the competition, in the second game of the day, while women's champions Southern Brave get going on matchday two in front of their home supporters at Utilita Bowl.

Supporters who have been season ticket holders in any of the three years of The Hundred or who bought a ticket in 2023 will be able to buy a season ticket from today. From 13-27 March there will be an exclusive window open to fans who have previously bought tickets to The Hundred. The priority sale window is open from 9-23 April, open to all fans who sign up in advance at [thehundred.com](https://thehundred.com). The general sale period begins from 25 April.

Tickets are once again great value, with prices set at £5 for juniors aged 3-15 (free for under 3s) and adults starting from £11.

The Hundred Eliminator, where second- and third-placed teams compete for a place in The Hundred Final, is confirmed for Saturday 17 August at The Kia

Oval. The Hundred Final will take place on Sunday 18 August at Lord's.

Southern Brave and England Women's batter Danni Wyatt, who helped Southern Brave lift the trophy last season, said: "I can't wait for The Hundred. It's such a fun competition to play in, and the crowds are getting better and better. You can really feel the difference at The Hundred in terms of the number of young people and families in the crowd. It's done so much for the women's game and the lift in both the profile and the standard of women's cricket has been amazing. We were so happy to get over the line and win The Hundred last year and we really want to do it again in year four of the competition."

Oval Invincibles and England Men's all-rounder Sam Curran, who was also a champion in 2023, said: "I think the third year of The Hundred was a huge step forward for the competition. As players, it's really good to play in. We know the standard is top quality but with every year we play it the format itself becomes part of the event. We saw so many close finishes last year in the men's competition and close contests are so good for bringing fans in. We'd love to be back at Lord's in August to try and defend our trophy but we're also looking forward to getting back out in front of our fans at The Kia Oval."

The Hundred Draft, powered by Sage, will be back across both the men's and the women's competitions ahead of the 2024 summer as the 16 teams – including Andrew Flintoff's Northern Superchargers men's team – prepare their bids for The Hundred title.

For the first time, selection in the women's competition will now take place exclusively through retention, The Hundred Draft and the Vitality Wildcard Draft. Salaries in the women's competition have increased by £100,000 per team, with the top salary bracket now at £50,000.

All games will again be live on Sky Sports and BBC broadcast and digital channels throughout the competition.

To stay up to date with the latest news, buy tickets or to sign up for priority access, visit [thehundred.com](https://thehundred.com).

You can also follow The Hundred, and the eight teams, on Instagram, TikTok

and YouTube.

## ENDS

### Notes to Editors

#### Highlight statistics from The Hundred 2023:

- In year three of The Hundred, the competition sold **580,000** tickets - an increase on years one and two, and a record figure for the competition.
- The percentage of female ticket buyers was **30%**, **23%** were juniors, and **41%** were families.
- The women's competition in year three had The Hundred's highest ever attendance, breaking 2022's global record for total attendance at a women's cricket competition – over **300,000** fans were in attendance for the women's competition.
- The attendance for the final for the women's competition was **21,636**, a UK domestic record for a women's game.
- There were record attendances at Utilita Bowl (Women's), Sophia Gardens (Women's), Emirates Old Trafford (Both), Headingley (Both), Lord's (Women's) and Trent Bridge (Both).
- The average number of television viewers per men's match was up 8% in year three to **400K**, while the average number of viewers per match for the women's competition on Sky Sports grew 20% from 2022 to **132K**.
- Eight of the women's games featured in the top 10 most watched women's domestic sports broadcasts on Sky Sports in 2023 (the other two are WSL fixtures). Overall, daily viewing hours were up **30% to over 2.5m hours**.
- The Hundred's digital channels continued to grow in year three with **70m** video views, 50% growth on 2022. In addition, merchandise sales across The Hundred were up **21%** on 2022.

#### About The Hundred:

The Hundred is an action-packed, unmissable cricket competition that fuses world-class cricket with blockbuster entertainment.



Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred features eight teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each teams features some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

**Full fixtures (all games men's and women's double-headers)**

**Tuesday July 23:** Oval Invincibles v Birmingham Phoenix, The Kia Oval.  
Women's 2.45pm, Men's 6.30pm

**Wednesday July 24:** Southern Brave v London Spirit, Utilita Bowl. Women's 3pm, Men's 6.30pm

**Thursday July 25:** Manchester Originals v Welsh Fire, Emirates Old Trafford.  
Women's 3pm, Men's 6.30pm

**Friday July 26:** Northern Superchargers v Trent Rockets, Headingley. Women's 3pm, Men's 6.35pm

**Saturday July 27:** London Spirit v Birmingham Phoenix, Lord's. Women's 3pm, Men's 6.35pm

**Sunday July 28:** Welsh Fire v Oval Invincibles, Sophia Gardens. Women's 3pm, Men's 6.35pm

**Monday July 29:** Manchester Originals v Trent Rockets, Emirates Old Trafford.  
Women's 3pm, Men's 6.35pm

**Tuesday July 30:** Northern Superchargers v Southern Brave, Headingley.  
Women's 3pm, Men's 6.35pm

**Wednesday July 31:** Trent Rockets v Birmingham Phoenix, Trent Bridge.  
Women's 3pm, Men's 6.30pm

**Thursday August 1:** London Spirit v Welsh Fire, Lord's. Women's 11.30am,  
Men's 3pm

**Thursday August 1:** Southern Brave v Manchester Originals, Utilita Bowl.  
Women's 3pm, Men's 6.30pm

**Friday August 2:** Oval Invincibles v Northern Superchargers, The Kia Oval.  
Women's 3pm, Men's 6.30pm

**Saturday August 3:** Birmingham Phoenix v Southern Brave, Edgbaston.  
Women's 11am, Men's 2.30pm

**Saturday August 3:** Trent Rockets v Welsh Fire, Trent Bridge. Women's  
2.30pm, Men's 6pm

**Sunday August 4:** London Spirit v Oval Invincibles, Lord's. Women's 11am,  
Men's 2.30pm

**Sunday August 4:** Northern Superchargers v Manchester Originals,  
Headingley. Women's 2.30pm, Men's 6pm

**Monday August 5:** Welsh Fire v Southern Brave, Sophia Gardens. Women's  
3pm, Men's 6.30pm

**Tuesday August 6:** Manchester Originals v Oval Invincibles, Emirates Old  
Trafford. Women's 11.30am, Men's 3pm

**Tuesday August 6:** Birmingham Phoenix v Northern Superchargers,  
Edgbaston. Women's 3pm, Men's 6.30pm

**Wednesday August 7:** Trent Rockets v London Spirit, Trent Bridge. Women's  
3pm, Men's 6.30pm

**Thursday August 8:** Welsh Fire v Northern Superchargers, Sophia Gardens.

Women's 11.30am, Men's 3pm

**Thursday August 8:** Oval Invincibles v Southern Brave, The Kia Oval. Women's 3pm, Men's 6.30pm

**Friday August 9:** London Spirit v Manchester Originals, Lord's. Women's 3pm, Men's 6.30pm

**Saturday August 10:** Southern Brave v Trent Rockets, Utilita Bowl. Women's 11am, Men's 2.30pm

**Saturday August 10:** Welsh Fire v Birmingham Phoenix, Sophia Gardens. Women's 2.30pm, Men's 6pm

**Sunday August 11:** Oval Invincibles v London Spirit, The Kia Oval. Women's 11am, Men's 2.30pm

**Sunday August 11:** Manchester Originals v Northern Superchargers, Emirates Old Trafford. Women's 2.30pm, Men's 6pm

**Monday August 12:** Birmingham Phoenix v Trent Rockets, Edgbaston. Women's 3pm, Men's 6.30pm

**Tuesday August 13:** Northern Superchargers v London Spirit, Headingley. Women's 3pm, Men's 6.30pm

**Wednesday August 14:** Southern Brave v Welsh Fire, Utilita Bowl. Women's 11.30am, Men's 3pm

**Wednesday August 14:** Trent Rockets v Oval Invincibles, Trent Bridge. Women's 3pm, Men's 6.30pm

**Thursday August 15:** Birmingham Phoenix v Manchester Originals, Edgbaston. Women's 3pm, Men's 6.30pm

**Saturday August 17:** Eliminator, The Kia Oval. Women's 2.15pm, Men's 6pm

**Sunday August 18:** Final, Lord's. Women's 2.15pm, Men's 6pm

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