



**COMING TO CINEMAS  
AND STADIUMS THIS JULY**



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## The Hundred and The Croods 2: A New Age team up for a summer of family fun

The Hundred is excited to announce a new partnership with The Croods 2: A New Age, DreamWorks Animation's latest family adventure blockbuster starring Emma Stone and Ryan Reynolds which arrives in cinemas July 16.

The partnership builds on The Hundred's desire to take cricket to a family audience and inspire kids to pick up a bat and ball. Both brands will work together on several initiatives at games and in the cinema to excite families during what promises to be an unforgettable summer.

Families will be able to enter competitions to win tickets for The Hundred, which starts with a historic women's game at the Kia Oval on 21 July.

The film also celebrates the strong female characters who are heroes of the story - a message that aligns with The Hundred as a champion of women in sport. The competition will open with a standalone women's fixture - the first time this has happened for a major sporting event in the UK.

**Rob Calder**, Commercial Director of The Hundred said: "We're really excited by this partnership as it's something the sport and film industry haven't done before. Working together to engage younger audiences and families in cricket via film is new and inspiring."

The Hundred is set to deliver unforgettable sport and top quality entertainment that new and existing fans can enjoy with friends and family. The exciting new 100-ball format will feature world-class players from England and around the world in men's and women's competitions, featuring eight teams from Manchester, Leeds, Nottingham, Birmingham, Cardiff, Southampton and London.

Tickets are great value for money: £5 for under 16s with adult tickets starting at £10, under-fives go free. Refund policies will be in place should matches be affected by Covid.

To get access to tickets, team merchandise and the latest news for The Hundred, click [here](#). Early bird ticket prices will be available until 23.59 on June 23.

**ENDS**

### **About The Hundred**

The Hundred is a brand new sports competition launching this summer (21 July-21 Aug). It fuses blockbuster entertainment with world-class cricket, inviting everyone to fall in love with the game at its intense, electrifying and incredible best.

Combining a new short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond sport, The Hundred

will make cricket more accessible to reach a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred will feature eight brand new teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each team will feature some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

Games will be broadcast live on Sky Sports and BBC throughout the competition – so whether in ground or watching from home – you'll be right amongst all the action.

You won't want to miss out on this summer's sporting entertainment event! Join us for the latest news access to tickets by signing up at [thehundred.com](http://thehundred.com)

### **About The Croods 2: A New Age**

The Croods have survived their fair share of dangers and disasters, from fanged prehistoric beasts to surviving the end of the world, but now they will face their biggest challenge of all: another family

The Croods need a new place to live. So, the first prehistoric family sets off into the world in search of a safer place to call home. When they discover an idyllic walled-in paradise that meets all their needs, they think their problems are solved ... except for one thing. Another family already lives there: the Bettermans.

The Bettermans (emphasis on the "better")—with their elaborate tree house, amazing inventions and irrigated acres of fresh produce—are a couple of steps above the Croods on the evolutionary ladder. When they take the Croods in as the world's first houseguests, it isn't long before tensions escalate between the cave family and the modern family.

Just when all seems lost, a new threat will propel both families on an epic adventure outside the safety of the wall, one that will force them to embrace their differences, draw strength from each other and forge a future together.

The Croods 2: A New Age features the voice talent of returning stars Nicolas Cage as Grug Crood, Catherine Keener as Ugga Crood, Emma Stone as their daughter, Eep; Ryan Reynolds as Eep’s boyfriend, Guy; Clark Duke (*Hot Tub Time Machine*) as Thunk and Cloris Leachman as Gran. They’re joined by new stars Peter Dinklage (HBO’s *Game of Thrones*) as Phil Betterman, Leslie Mann (*Blockers*) as Hope Betterman, and Kelly Marie Tran (*Star Wars: Episode VIII- The Last Jedi*) as their daughter, Dawn.

The film is directed by Joel Crawford, who has worked on multiple DreamWorks Animation films, including *Trolls* and the *Kung Fu Panda* franchise, and is produced by Mark Swift (*Captain Underpants: The First Epic Movie*, *Madagascar 3: Europe’s Most Wanted*).

### **About DreamWorks Animation**

DreamWorks Animation (DWA), a division of the Universal Filmed Entertainment Group, within NBCUniversal, a subsidiary of Comcast Corporation, is a global family entertainment company with feature film and television brands. The company’s deep portfolio of intellectual property is supported by a robust, worldwide consumer products practice, which includes licensing, and location-based entertainment venues around the world. DWA’s feature film heritage includes many of the world’s most beloved characters and franchises, including *Shrek*, *Madagascar*, *Kung Fu Panda*, *How to Train Your Dragon*, *Trolls* and *The Boss Baby*, and have amassed more than \$15 billion in global box office receipts. DreamWorks Animation’s television business has quickly become one of the world’s leading producers of high-quality, animated family programming, reaching consumers in more than 190 countries. Creating a diverse array of original content in a variety of formats and delivering deep, fully immersive worlds served up with compelling characters, the prolific studio has garnered 25 Emmy awards since inception in 2013.

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