



The Ageas Bowl during The Hundred last summer. Photo: Getty Images

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South Coast set for another spectacular month of sport and entertainment as The Hundred announces 2023 dates

- The Hundred is back on Tuesday 1 August with The Ageas Bowl set to play host to several games throughout August
- Southern Brave men's and women's team kick off at The Ageas Bowl on Friday August 4
- The Hundred Final set for Sunday 27 August at Lord's
- Fans can look forward to another season of world-class men's and women's cricket following a record-breaking 2022

tournament

- **The Hundred's partnership with BBC Music Introducing to continue bringing top tier live music and DJs at venues across the country**
- **For more information and to sign up for priority ticket access visit thehundred.com**

The Hundred is heading back to the South Coast for 2023, bringing with it four weeks of spectacular entertainment and intense cricket action at the height of the summer. After two hugely successful years, the competition is set to kick off on Tuesday 1 August at Trent Bridge, promising high octane men's and women's sporting action, live music, and a host of family-friendly entertainment.

The South Coast will host its first home fixture on Friday 4 August, with both Southern Brave men's and women's teams kicking off their competition against Welsh Fire. The Brave will then be back at home for the first of three double-headers on Sunday 6 August, taking on Northern Superchargers, before their final two matchdays on Wednesday 16 August against Birmingham Phoenix and Saturday 19 August versus Oval Invincibles.

More than half a million people attended games during The Hundred's second year in 2022, including a record-breaking 271,000 watching live women's fixtures across the competition and more families buying tickets than in 2021. All matchdays at The Ageas Bowl were sold out last year, with a new record crowd for a domestic women's match set as nearly 9,000 fans attended Southern Brave v Trent Rockets.

Alongside world-class cricket, fans were treated to memorable performances from a diverse line-up of artists and DJs including headliners Bastille and Caity Baser, thanks to The Hundred's ongoing partnership with BBC Music Introducing.

There will be an initial, exclusive window to purchase tickets from 1–14 March for anyone who has previously bought tickets for The Hundred. Those yet to attend can sign up in advance at thehundred.com for priority ticket access from 5–18 April. Tickets will then go on general sale on Thursday 20 April. Tickets this year remain great value in line with 2022 pricing, with prices set at £5 for juniors aged 6-15, free for children five and under, and adults starting from £10.

The Hundred Eliminator, where second- and third-placed teams fight it out for a place in the final, is set for Saturday 26 August at The Kia Oval. The Final itself will take place on Sunday 27 August at Lord's.

For the first time this year The Hundred will see both the men's and the women's competitions host a draft. The date The Hundred Draft is due to be held is Thursday 2 March. Deadline day – the day on which retained players are confirmed across both competitions – is set to be Thursday 16 February.

James Vince, Southern Brave men's captain, said: "The atmosphere at The Ageas Bowl is always electric for Southern Brave matches. The crowd makes a real difference to us, and hearing the chants of 'Green Army' really helps spur us on. As a group, we can't wait to get started on August 4."

Lauren Bell, Southern Brave fast bowler, said: "I'm really excited to be playing for Southern Brave again this summer. The atmosphere at The Ageas Bowl has been incredible and to see record crowds for women's matches means a lot to us as players. Hopefully next year we can go one better than we did in 2022 and lift the trophy."

Over 14.1 million people tuned in to watch The Hundred action in 2022 and games will again be broadcast live on Sky Sports and BBC broadcast and digital channels throughout the competition.

To stay up to date with the latest news, buy tickets or to sign up for priority access, visit thehundred.com or follow The Hundred, and the eight teams, on Instagram, TikTok and YouTube.

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Notes to Editors

About Southern Brave:

Southern Brave have made three finals of The Hundred, with the men's team winning the inaugural edition of the competition in 2021, along with the women's side being runners-up in both seasons.

Southern Brave are based at The Ageas Bowl in Southampton, with the men's team headed up by former New Zealand men's captain Stephen Fleming, and one of England's greatest ever players, Charlotte Edwards, Head Coach of the women's team.

About The Hundred:

The Hundred is an action-packed, unmissable cricket competition that fuses world-class cricket with blockbuster entertainment.

Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred features eight teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each team features some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

Highlight statistics from The Hundred 2022:

- More than 500,000 people attended games across the course of the competition
- The Hundred continued to take cricket to new audiences with more women (28%), children (22%) and families (41%) attending than in the first year
- 2022 once again set a new global record for total attendance at a women's cricket competition, with 271,000 people attending
- All eight venues broke their previous best for domestic women's attendances
- Of the Sky and BBC TV coverage, 42% hadn't watched any other ECB cricket in 2022 prior to The Hundred, resulting in 5.9m new viewers
- Women (31%) and children (14%) made up a significant share of the TV audience

Southern Brave fixtures (all games men's and women's double headers)

Tuesday 1 August: Trent Rockets vs Southern Brave, Trent Bridge, women 15:00, men 18:30

Friday 4 August: Southern Brave vs Welsh Fire, The Ageas Bowl, women 15:00, men 18:30

Sunday 6 August: Southern Brave vs Northern Superchargers, The Ageas Bowl, women 11:00, men 14:30

Tuesday 8 August: London Spirit vs Southern Brave, Lord's, women 15:00, men 18:30

Saturday 12 August: Welsh Fire vs Southern Brave, Sophia Gardens, women 14:30, men 18:00

Wednesday 16 August: Southern Brave vs Birmingham Phoenix, The Ageas Bowl, women 15:00, men 18:30

Saturday 19 August: Southern Brave vs Oval Invincibles, The Ageas Bowl, women 14:30, men 18:00

Wednesday 23 August: Manchester Originals vs Southern Brave, Emirates Old Trafford, women 15:00, men 18:30

Saturday 26 August: The Hundred Eliminator, The Kia Oval, women 14:30, men 18:00

Sunday 27 August: The Hundred Final, Lord's, women 14:15, men 18:00

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