



The Hundred x Rudimental

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## Rudimental to headline The Hundred Final

- Headliners Rudimental will take to the stage at Lord's for [The Hundred](#) Final on Sunday 27 August
- Competition returns for a third summer of unmissable sporting and music entertainment
- For the third year running, The Hundred has curated its music line-up in collaboration with BBC Music Introducing
- Kicking off from 1 August, each match day will feature a live performance from a BBC Music Introducing artist, including Dylan, Caity Baser, Lottery Winners, DEADLETTER, Asha Gold and

## **Tara Lily**

- **2023 also sees the return of The Hundred's resident DJs at each venue, including Radio 1's Sam (MacGregor) & Danni (Diston)**

Announced today (14 June), The Hundred's music line-up is headlined by one of the UK's most successful dance acts of the last decade, Rudimental, who will take to the stage at The Hundred Final at Lord's on Sunday 27 August.

One of the UK's most hotly tipped rising stars, Dylan, will perform at the opening game at Trent Bridge on 1 August, followed by chart-topping Manchester band Lottery Winners, Caity Baser, DEADLETTER, Asha Gold, Tara Lily, Prima Queen, Mysie, and many more throughout the duration of August.

Launched in 2021, The Hundred is cricket's newest innovation, bringing together high-octane cricket with spectacular entertainment. For the third year running, The Hundred has curated its music line-up in collaboration with BBC Music Introducing. The partnership gives BBC Music Introducing artists a platform to perform live in front of record-breaking crowds at the UK's biggest cricket grounds, including Lord's (London), The Kia Oval (London), Edgbaston (Birmingham), Emirates Old Trafford (Manchester), Sophia Gardens (Cardiff), Headingley (Leeds), Ageas Bowl (Southampton) and Trent Bridge (Nottingham).

Brit and MOBO award-winning group, Rudimental, said: *"We're excited to perform at The Hundred Final this year. We're massive sports fans so we're looking forward to the matches. Also, we love that BBC Music Introducing is involved as we're big supporters of working with emerging talent, so this is a fantastic platform for sports fans to pick up on new music. Looking forward to performing at this great event."*

In its first two years, The Hundred has played host to some of the biggest names in UK music including previous headliners Bastille and Jax Jones, as well as Becky Hill, Everything Everything and Self Esteem.

Lauren Winfield-Hill, Oval Invincibles star said, *"The music last year was amazing, and as winners of the women's tournament, we were lucky enough to see Bastille perform live at Lord's. It really added to the excitement and atmosphere of The Hundred, showing that the tournament is about unmissable action on and off the pitch. I can't wait to get a front row seat this summer and hopefully the chance to dance to Rudimental at the Final."*

More information on The Hundred's 2023 music line-up is available at [www.thehundred.com/music/live-acts](http://www.thehundred.com/music/live-acts)

As well as the line-up of live music, 2023 sees the return of The Hundred's resident DJs at each venue, including familiar faces from previous years such as Charlie Burley (Trent Rockets) and Emily Pilbeam (Northern Superchargers), as well as new additions including BBC Radio 1's Sam & Danni (Welsh Fire) and Char Stape (Southern Brave).

The full line-up of DJs can be found here: [www.thehundred.com/music/team-djs](http://www.thehundred.com/music/team-djs)

For more information on The Hundred, please visit [www.thehundred.com](http://www.thehundred.com).

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## **Notes to Editors**

The confirmed list of artists and where they will be performing are as follows:

- 01/08 - Dylan – Trent Bridge, Nottingham
- 02/08 - Asha Gold – Lord's, London
- 02/08 - Prima Queen – Sophia Gardens, Cardiff
- 03/08 - August Charles – Headingley, Leeds
- 04/08 - ARXX – The Ageas Bowl, Southampton
- 05/08 - Akemi Fox – Emirates Old Trafford, Manchester
- 05/08 - Kofi Stone – Edgbaston, Birmingham
- 06/08 - girli – The Kia Oval, London
- 06/08 - The Manatees – The Ageas Bowl, Southampton
- 07/08 - Antony Szmierok – Emirates Old Trafford, Manchester
- 08/08 - VC Pines – Lord's, London
- 09/08 - Tara Lily – The Kia Oval, London
- 09/08 - BEKA – Trent Bridge, Nottingham
- 10/08 - Sophia Saffarian – Edgbaston, Birmingham
- 11/08 - DEADLETTER – Headingley, Leeds
- 12/08 - Mysie – Lord's, London
- 12/08 - Cvc – Sophia Gardens, Cardiff
- 13/08 - Ella More – Edgbaston, Birmingham

- 13/08 - ADMT – Headingley, Leeds
- 14/08 - The Royston Club – Sophia Gardens, Cardiff
- 15/08 - Seraphina Simone – The Kia Oval, London
- 16/08 - Caity Baser – The Ageas Bowl, Southampton
- 17/08 - rainbow frog biscuits – Trent Bridge, Nottingham
- 18/08 - Charles – Lord's, London
- 19/08 - Mauvey – The Ageas Bowl, Southampton
- 19/08 - Cucamaras – Trent Bridge, Nottingham
- 20/08 - Neive Ella – Sophia Gardens, Cardiff
- 20/08 - Nxdia – Emirates Old Trafford, Manchester
- 21/08 - Teeth Machine – The Kia Oval, London
- 22/08 - Riya – Headingley, Leeds
- 23/08 - Lottery Winners – Emirates Old Trafford, Manchester
- 24/08 - The Clause – Edgbaston, Birmingham
- 26/08 - Yazmin Lacey – The Kia Oval, London
- 27/08 - Rudimental – Lord's, London

## About The Hundred:

The Hundred is an action-packed, unmissable cricket competition that fuses world-class cricket with blockbuster entertainment.

Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts. 🏏🏏

The Hundred features eight teams🏏from seven🏏cities, with men's and women's competitions taking place side by side:🏏Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval🏏Invincibles (London), Manchester Originals and Birmingham Phoenix. Each teams features🏏some of the🏏best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

For the third year running, The Hundred has curated its music line-up in collaboration with BBC Music Introducing. The partnership supports unsigned, undiscovered and under the radar artists from across the UK, providing a platform to perform at some of the UK's biggest cricket grounds.

As well as the line-up of live music at every match, 2023 sees the return of The Hundred's resident DJs at each venue.

Tickets this year remain great value in line with 2022 pricing, with prices set at £5 for juniors aged 6-15, free for children five and under, and adults starting from £10.

### **Highlight statistics from The Hundred 2022:**

- More than 500,000 people attended games across the course of the competition
- The Hundred continued to take cricket to new audiences with more women (28%), children (22%) and families (41%) attending than in the first year
- 2022 once again set a new global record for total attendance at a women's cricket competition, with 271,000 people attending
- All eight venues broke their previous best for domestic women's attendances
- Of the Sky and BBC TV coverage, 42% hadn't watched any other ECB cricket in 2022 prior to The Hundred, resulting in 5.9m new viewers
- Women (31%) and children (14%) made up a significant share of the TV audience

### **About BBC Music Introducing**

BBC Music Introducing supports unsigned, undiscovered and under the radar music across the UK. There's over 1,000,000 tracks uploaded to the BBC Music Introducing website and over 300,000 artists registered.

Introducing provides a platform to propel new acts onto the national stage through Radio 1, 1Xtra, Radio 2, 6 Music, the Asian Network and Radio 3.

It gives up-and-coming artists broadcast opportunities on BBC radio, television and online alongside the chance to perform at major festivals and showcases. Big name artists including Ed Sheeran, Florence + the Machine, Little Simz, Celeste, Sam Fender, Aitch, and Chvrches all received BBC Music

Introducing support at the start of their careers. Recent BBC Introducing success stories include Raye, Lewis Capaldi and the Lottery Winners, who have all achieved UK No 1 albums in 2023 so far.

Introducing offers new musicians the chance to get played on Radio 1 and 1Xtra daytime, to record their own Maida Vale session and perform at the biggest festivals in the UK and internationally, including Glastonbury, Latitude, Creamfields, Reading and Leeds, The Great Escape, Eurosonic in Netherlands, SXSW in Texas and Winter Jazz in New York.

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