



WE ARE
ENGLAND
CRICKET

OFFICIAL PARTNER

Nov 25, 2019 18:11 GMT

Royal London to continue sponsorship of One Day cricket

Royal London has renewed its sponsorship deal with the England and Wales Cricket Board (ECB) in a multi-year deal that extends the commitment Royal London has made to English cricket since 2014.

The partnership will see Royal London continuing to sponsor England Women's and Men's international one day cricket, in the re-named Royal London Series. The sponsorship of one day domestic cricket continues under the newly-named Royal London Cup.

There will be two men's Royal London Series in 2020, with World Cup semi-finalists Australia touring in July for a three-match series at Lord's, Ageas Bowl and The Bristol County Ground. Ireland round off the men's international summer in September with three matches taking place at Trent Bridge, Edgbaston and the Kia Oval.

England Women will host India and South Africa in 2020, with the venues and schedule for the two women's Royal London Series to be announced in the new year.

The Royal London Cup will run from July-September, with Trent Bridge due to host the men's final for the first time on Saturday 19 September.

As part of the agreement Royal London will play a strong part in the ECB's Inspiring Generations strategy, a five-year plan which will see the whole game united behind a clear purpose: to connect communities and to inspire current and future generations through cricket.

Kevin Parry, Chairman of Royal London, commented:

"It feels like cricket is having its time. It has been fantastic to be associated with English cricket, especially in a World Cup year at home, when so many more people engaged with the game. We are looking forward to being part of the movement to inspire future generations to play this great game."

Tony Singh, Chief Commercial Officer, ECB said,

"Royal London are a fantastic partner who have demonstrated long-term commitment to the whole game. I'm delighted that we will continue to work with them as we build on a once-in-a-generation summer for cricket in this country. Our opportunity together is to use this surge in interest to grow the game and give more people the opportunity to pick up a bat and a ball."

- ENDS -

Notes to editors - Royal London Cup competition groups for 2020

	Group A		Group B
--	---------	--	---------

1	Essex	1	Leicestershire
2	Worcestershire	2	Derbyshire
3	Sussex	3	Glamorgan
4	Middlesex	4	Yorkshire
5	Kent	5	Surrey
6	Durham	6	Warwickshire
7	Gloucestershire	7	Nottinghamshire
8	Hampshire	8	Northamptonshire
9	Lancashire	9	Somerset

- The order that teams were drawn to their group determines the home and away ties.
- The first team in the Group will play at home to the second, third, fourth and fifth teams drawn, and away to sixth, seventh, eighth and ninth. This continues – for example, the team drawn seventh will play at home to teams drawn eighth, ninth, first, second, and away to teams drawn third, fourth, fifth, sixth.

Royal London media queries:

Mona Patel

Group Head of External Communications

07919 171964

mona.patel@royallondon.com

**You'll find all ECB Media Releases and associated resources on our [Newsroom](#) >
[ECB International Media Guide 2019](#) >**

PRINCIPAL PARTNER



BROADCAST PARTNERS



COMPETITION SPONSORS



ECB CORPORATE PARTNERS

Contacts



Matt Somerford

Press Contact

Communications Manager - Domestic Cricket

media@ecb.co.uk

+44 (0)7551 134 716