



Presenter Vick Hope is supporting the campaign as a mentor

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## **PRESS RELEASE: THIS SUMMER'S MUST-SEE SPORT AND ENTERTAINMENT EVENT ANNOUNCES ONE HUNDRED ROLES FOR UP AND COMING TALENT: INTRODUCING THE HUNDRED RISING**

- Please download all video and image assets for The Hundred Rising [here](#). Including imagery of Vick Hope, video of Vick Hope introducing The Hundred Rising and explaining why the programme is so important, and graphic video explainer.

## **The Hundred throws its doors wide open to rising talent to help make the action-packed competition come to life**

☒The Hundred – a new 100-ball cricket competition, fusing epic entertainment with high energy sporting action - is coming to grounds and homes across the UK this summer (21 July - 21 August)

☒Ahead of the launch, the competition introduces The Hundred Rising - a new programme of opportunities for 100 people across England and Wales

☒Paid positions on offer to be a Rising Host, Rising Reporter or Rising Content Creator

☒The first fixture of The Hundred will be a standalone women's match featuring England World Cup winner Alex Hartley (Manchester Originals), airing on Sky and BBC on 21 July

**February 24<sup>th</sup>:** Today sees the launch of *The Hundred Rising*: a brand new programme of 100 exciting opportunities offering aspiring professionals a platform to showcase their talent and gain valuable experience working or volunteering on this summer's must-see sporting and entertainment event.

The Hundred is a new 100-ball cricket competition, featuring eight brand new city-based teams, with men's and women's competitions running alongside each other with equal prominence. It's set to be the blockbuster must-see event of the summer featuring world-class players on the pitch and epic entertainment off it.

The Hundred Rising programme has roles up for grabs to take you straight to the heart of the action and make the competition an entertaining experience for families to watch in ground or from home.

At a time when people are being significantly impacted by a lack of opportunity to work and develop their skills, The Hundred Rising is a commitment to provide a range of CV-enhancing roles for up and coming talent. The very first opportunities now open are:

-*Rising Hosts* to co-host on the big screen in stadia or digitally at The Hundred games

-*Rising Reporters* who will be responsible for publishing match reports and game write ups from each of The Hundred games

-*Rising Content Creators* who will be ‘embedded’ within each team to create short-form stories for The Hundred’s social channels

Further roles will be announced in the lead up to the competition with positions on offer across the Hundred’s eight city-based teams, located across seven host cities - Birmingham, Leeds, London, Nottingham, Manchester, Southampton and Cardiff.

Presenter Vick Hope is supporting the campaign and helping to mentor the selected Rising Hosts, getting them ready to hit the ground running this summer.

**Vick Hope says,** *“Getting into a new industry isn’t easy, let alone in the midst of a global pandemic and this is why I’m so passionate about The Hundred Rising. It is a genuine commitment to providing real-world opportunities to help people move forward in their careers after the challenges of the past year.”*

As part of the training, successful applicants will get access to industry experts, including BBC Sport presenter Isa Guha, to work alongside and learn from before going on to become part of The Hundred team, where they will continue to develop their skills in professional working environments.

**Isa Guha, BBC Sport presenter says,** *“After what has been a difficult year for so many, it is great to see the creation of so many exciting career opportunities with the launch of The Hundred Rising. I’m looking forward to seeing what stars it will discover and being on hand to offer some advice and tips.”*

For the first time in a major UK sporting competition, The Hundred will kick off with a women’s match (Oval Invincibles vs. Manchester Originals at Kia Oval on 21 Jul); as part of the competition’s ambition to elevate women’s cricket and bring new talent into the sport – both on the pitch and behind the scenes through The Hundred Rising.

**Alex Hartley, Manchester Originals says,** *“I can’t wait to play in The Hundred this summer and am so excited to help launch The Hundred Rising - it will be an amazing event to be part of whether you are playing or working on it. The*

*opportunities we are announcing today and in the build up to the competition will give up-and-coming talent a real leg-up, as well as a backstage pass to be in on all The Hundred action!*

*“The opening game for a new competition always has such a buzz of excitement around it and it’s about time women kicked things off, so I am over the moon to be a part of it. It’s really cool to know that some of the people we are recruiting for The Hundred Rising will be a part of that game too!”*

**Sanjay Patel, MD of The Hundred says,** *“The Hundred is all about opening up the sport to broader audiences and giving people an opportunity and platform to showcase their talent both on and off the pitch. After the year that we’ve all had, it’s clear that people need an opportunity now more than ever and we’re committed to providing that through The Hundred Rising.”*

To check out the first round of roles and be among the first to hear about new ones, head to [thehundred.com/rising](https://thehundred.com/rising). If you want to get the latest news from The Hundred and be the first to get your hands on tickets, sign up [here](#).

Tickets for The Hundred will go on sale through a priority window on 7 April, with general sale beginning on 21 April. Refund policies will be in place should matches be affected by Covid.

**- END -**

For further information, please contact [kirsty.munro@ecb.co.uk](mailto:kirsty.munro@ecb.co.uk) /+44 7557 012939

### **Notes to editors:**

Rising Hosts, Rising Reporters and Rising Content Creators are all paid roles. Salaries will be in line with the National Living Wage. All roles will be live regardless of whether the competition takes place with an audience or behind-closed-doors.

The Hundred is a brand new sports competition launching this summer (21 July-21 Aug). It fuses blockbuster entertainment with world-class cricket, inviting everyone to fall in love with the game at its intense, electrifying and incredible best.

Combining a new short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond sport, The Hundred will make cricket more accessible to reach a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred will feature eight brand new teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each team will feature some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

Games will be broadcasted live on Sky Sports and BBC throughout the competition – so whether in ground or watching from home – you'll be right amongst all the action.

You won't want to miss out on this summer's sporting entertainment event! Join us for the latest news and priority access to tickets by signing up at [thehundred.com](https://thehundred.com)

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