



Jul 14, 2023 10:05 BST

## Metro Bank extends partnership with England & Wales Cricket Board

- Metro Bank to become Official Title Partner for One Day Cricket

Following the recent announcement that Metro Bank will become the first ever Champion of Women's and Girls' Cricket, the England & Wales Cricket Board (ECB) today announces that Metro Bank will also become Official Title Partner for One Day Cricket.

This opportunity will see the Bank become title partner of the Metro Bank One Day Internationals, for both women and men, starting in September

2023. The Bank will also be the title partner for the Women's and Men's domestic One Day competitions – The Rachael Heyhoe Flint Trophy presented by Metro Bank, and the Metro Bank One Day Cup.

Danielle Lee, Director of Brand and Marketing at Metro Bank, said: “We are excited by this extension to our partnership with the ECB, as it provides us with an enhanced platform to drive our agenda as the Champion of Women's & Girls' cricket. We are committed to breaking down boundaries and creating supportive and inclusive spaces to enable more women and girls to thrive within their local communities. This additional partnership will allow us to make a bigger impact, more quickly.”

England Women captain Heather Knight said: “Metro Bank has already shown its commitment to growing the game as our first Champion of Women's and Girls' Cricket, and it's great to see them deepening the partnership. With their support we want to inspire more fans to watch and more kids to pick up a bat and ball and get involved in the game themselves.”

England Men white ball captain Jos Buttler said: “It's great that Metro Bank is extending its partnership with English cricket. With the ICC World Cup just a few months away, there's no better time to be coming on board, and I can't wait to step up our 50-over preparations with the series against New Zealand and Ireland in September.”

## **Ends**

## **Notes to Editors**

For more information, please contact:

Matt Williams

The Space Between

[matt@spacebetweenagency.com](mailto:matt@spacebetweenagency.com)

07818 364184

**Jonathan Reed**

**ECB**

[jonathan.reed@ecb.co.uk](mailto:jonathan.reed@ecb.co.uk)

07525 596621

## **About Metro Bank**

Metro Bank services 2.7 million customer accounts and is celebrated for its exceptional customer experience. It is the highest rated high street bank for overall service quality for personal customers and the best bank for service in-store for personal and business customers, in the Competition and Markets Authority's Service Quality Survey in February 2023. Metro Bank has also been awarded "2023 Best Lender of the Year – UK" in the M&A Today, Global Awards, "Best Mortgage Provider of the Year" in 2022 MoneyAge Mortgage Awards, "Best Business Credit Card" in 2022 MoneyNet Personal Finance Awards, "Best Business Credit Card 2022", Forbes Advisor, "Best Current Account for Overseas Use" by Forbes 2022 and accredited as a top ten Most Loved Workplace 2022. It was "Banking Brand of The Year" at the MoneyNet Personal Finance Awards 2021 and received the Gold Award in the Armed Forces Covenant's Employer Recognition Scheme 2021.

The community bank offers retail, business, commercial and private banking services, and prides itself on giving customers the choice to bank however, whenever and wherever they choose, and supporting the customers and communities it serves. Whether that's through its network of 76 stores open seven days a week, 362 days a year; on the phone through its UK-based contact centres; or online through its internet banking or award-winning mobile app, the bank offers customers real choice.

Metro Bank PLC. Registered in England and Wales. Company number: 6419578. Registered office: One Southampton Row, London, WC1B 5HA. 'Metrobank' is the registered trademark of Metro Bank PLC.

It is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority. Eligible deposits are protected by the Financial Services Compensation Scheme. For

further information about the Scheme refer to the FSCS website [www.fscs.org.uk](http://www.fscs.org.uk). All Metro Bank products are subject to status and approval.

Metro Bank PLC is an independent UK bank – it is not affiliated with any other bank or organisation (including the METRO newspaper or its publishers) anywhere in the world. Please refer to Metro Bank using the full name.

## About ECB

The ECB is the national governing body for the whole of cricket in England and Wales. It runs successful Men's, Women's, and Disability England teams, oversees domestic and recreational cricket and runs participation programmes that get children active and playing cricket. Through cricket, the ECB wants to improve lives and connect communities.

---

You'll find all ECB Media Releases and associated resources on our [Newsroom](#) >

## Contacts



### Jonathan Reed

Press Contact

Head of Media & Publications

[media@ecb.co.uk](mailto:media@ecb.co.uk)

+44 (0) 7525 596 621