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Media Invite: Transforming Women's And Girls' Cricket

In January, we launched Inspiring Generations – cricket's strategy for 2020-24.

During the development of Inspiring Generations, and the extensive consultation process conducted across the game, the strong appetite to transform cricket's relationship with women and girls was abundantly clear. There is a tremendous enthusiasm across the cricket network to increase the representation of women and girls at every level of the game.

We have made huge strides in recent years but now is the time to accelerate this progress.

Join us for the launch of our action plan to **Transform Women's and Girls' Cricket**. We'll be joined by special guests including World Cup winning captain **Heather Knight OBE**.

Date: 8 October

Time: 11:30 arrivals for 12noon start

Location: [H Club London, WC2H 9HQ](#)

I look forward to welcoming you and other media guests alongside invitees from Counties and County Boards, Government and partners. The formal presentation concludes at 1pm, there will be scheduled media time available for both broadcast and written press until 2pm.

Spaces are limited so we would be grateful for your RSVP to ecb@wearetheplaybook.co.uk

After a lifetime already in the game, I have never been more excited by the opportunity in front of us right now: the opportunity to make cricket the sport we want it to be. A sport that is modern, innovative and inclusive.

Clare Connor
MD, Women's Cricket

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