



Jul 09, 2024 11:00 BST

## London Spirit and Transport for London mark second year of partnership with limited edition playing shirt

The shirt will be worn by London Spirit men's and women's teams in the opening home fixture against Birmingham Phoenix at Lord's on 27 July

Two iconic brands, London Spirit and Transport for London (TfL) have teamed up ahead of the return of blockbuster sporting entertainment event, The Hundred, with a brand-new Underground-inspired playing shirt to be worn in the opening home fixture.

The playing shirt marks the second year of the partnership, following a range of TfL-inspired London Spirit apparel launched in 2023, with the likes of Heather Knight, Dan Lawrence, Meg Lanning and Liam Dawson set on donning the shirt in opening game at Lord's.

The limited-edition shirt is available to purchase <u>online</u> and at Lord's Cricket Ground for all London Spirit home games during the competition. The innovative design takes inspiration and pays homage the familiar Barman moquette that sits alongside the iconic TfL roundel and London Spirit iconography.

Ellen Sankey, TfL's Brand Licensing Manager, said: "We are delighted to have worked with the London Spirit team again to create another exciting design for cricket fans to enjoy whether they're traveling on the Tube to watch The Hundred, or watching the matches with friends. Like the Tube, cricket is a huge part of London's history, so it's great to see how London Spirit has used our iconic heritage to make these new innovative designs."

Londoner and new addition to London Spirit, Cordelia Griffith said: "The playing shirt is really cool, I love the design and think fans will too. I'm incredibly excited to make my debut for London Spirit this summer and can't wait to experience playing at Lord's in front of a packed-out home crowd"

The Hundred returns on 23rd July for its fourth season, promising edge-of-your-seat cricket action fused with electric entertainment through a partnership with BBC Music Introducing. Cat Burns will be performing at The Hundred Opener at Kia Oval, with Zara Larsson ready to wow fans at The Hundred Final taking place at Lord's on 18 August.

Tickets for London Spirit home games are selling fast, so head to <a href="mailto:thehundred.com">thehundred.com</a>. Games will be broadcast on Sky Sports Cricket and can be followed on BBC Sport digital platforms.

## **Contacts**



Kate Miller Press Contact **Director of Communications** media@ecb.co.uk



Jonathan Reed Press Contact Head of Media & Publications media@ecb.co.uk +44 (0) 7525 596 621



**Danny Reuben** Press Contact Head of Team Communications England Men's team danny.reuben@ecb.co.uk +44 (0)7825 723 620



**Matt Somerford Press Contact** Communications Manager - Domestic Cricket media@ecb.co.uk +44 (0)7551 134 716



Hen Cowen **Press Contact** Senior Communications Manager (they/them) hen.cowen@ecb.co.uk +44 (0)7585 987 302



**Chris Tuttlebee** Press Contact Corporate Communications Lead chris.tuttlebee@ecb.co.uk +44 (0)7824 551713



Emily Liles
Press Contact
Communications Manager - Performance (England Women)
emily.liles@ecb.co.uk