

IG



WE ARE
ENGLAND
CRICKET

OFFICIAL PARTNER



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IG partners with England Cricket in pursuing new levels of performance and success

- **The world leading trading and investments provider has agreed a three-year deal to be an Official Partner of England Cricket.**

IG, a global leader in online trading and investments, has today been announced as an Official Partner of England Cricket. The partnership will see

IG support both the men's and women's teams, with the IG logo appearing on the men's shirt across all three formats of the game.

As a company that empowers ambitious individuals to pursue their own investing strategies, IG is excited to work with the England and Wales Cricket Board (ECB) as it seeks to inspire generations through elite performance, increased accessibility and a commitment to its communities.

The partnership gives IG the perfect platform on which to build awareness of its brand and range of investment products, as well as widespread opportunities to create inspiring experiences for its clients and further the goals of its Brighter Future initiative.

IG Head of UK, Matt Macklin, said: "Watching the recent accomplishments of the England teams, we have been struck by the clarity of strategic thinking and quality of execution, and how this aligns with IG's ethos as a business. We also share the ECB's innate drive to keep improving and evolving, achieving new levels of success while having a positive impact on the world around us. We are hugely proud to be partnering with such a prestigious institution and cannot wait to get started."

ECB Chief Commercial Officer, Tony Singh, said: "IG is an ambitious organisation which shares our commitment to be the best by maintaining high standards and developing strong partnership. Those values have been central to the success of our England teams, making this relationship a natural fit. We look forward to working alongside IG over the coming years."

For further information visit: [IG.com/uk/england](https://www.ig.com/uk/england)

ENDS

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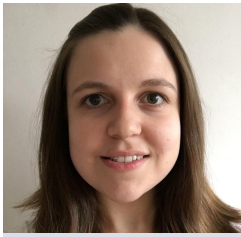
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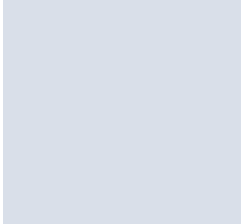


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