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ICC Cricket World Cup Schools Programme Launches New Summer Term Projects

The ICC Cricket World Cup Schools Programme has launched its final two projects 'Warming Up' and 'Celebrate Cricket' ahead of a momentous summer.

The Schools Programme, which has been developed by the ICC, ECB and Chance to Shine, has been part of the ambitious programme around the ICC Men's Cricket World Cup 2019 to engage one million young people in the lead up to – and duration of – the tournament.

'Warming Up' and 'Celebrate Cricket' are two projects that teach pupils about the players taking part in the ICC Men's Cricket World Cup 2019, as well as a bit of background about all competing teams whilst encouraging the school children to think of unique ways to celebrate this summer's tournament.

To help schools celebrate the ICC Men's Cricket World Cup 2019, the Schools Programme are giving away 500 celebration boxes. Schools can claim their celebration box by emailing schools@cw19.co.uk and telling the Cricket World Cup what they are going to do to celebrate.

Darren Clough, Inclusion Manager at St Edward's Primary School in Marylebone, London, has engaged with the programme from its launch and believes the final two projects follow in delivering enjoyable and productive classroom sessions for primary school children of all ages.

"Excitement is really starting to build up in classrooms as the pupils think about imaginative and creative ways to celebrate the World Cup. The Schools Programme has really taken the needs of teachers and pupils into consideration, and these resources again will allow us to implement a fun classroom session."

"The Schools Programme has effectively shown the power of combining sport and education, we have been able to teach important aspects of the school curriculum through the engaging six half-termly projects. During all the projects, children have learnt about the importance of teamwork as well as tolerance and respect for players and spectators from all competing nations"

It has been an important priority for **Steve Elworthy, ICC Men's Cricket World Cup 2019 Managing Director**, to inspire a new generation of fans and players of the sport, he added: ["The amount of schools that have signed-up to the ICC Cricket World Cup School Programme has been really encouraging to see which helps us in our aim to inspire the next generation of fans and players by taking the tournament across England and Wales.](#)

"This programme has given us a really good springboard to grow the game within this country, and we look forward to seeing pupils joining in this global celebration. I'm excited by the opportunity this programme will create to ensure more children participate in cricket and can be educated through cricket related activities – the ICC and ECB will continue to work hard together to make the most of this once-in-a-generation opportunity."

The final two projects will have strong links to curriculum subjects PHSE, Art and Design, and PE. 'Warming Up' will help pupils learn in-depth about the teams and players participating in the Cricket World Cup. In 'Celebrate Cricket' schools will be provided with bunting and poster templates to dress the school and kick-off the celebrations, engage parents and get the wider community involved.

For further information about the ICC Cricket World Cup Schools Programme, and the Warming Up and Celebrate Cricket projects, please visit:

www.chancetoshine.org/teaching-resources

You'll find all ECB Media Releases and associated resources on our [Newsroom](#)

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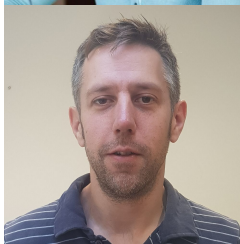


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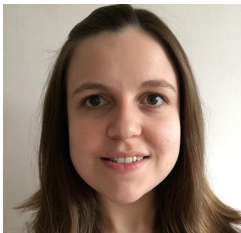
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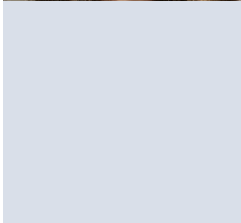
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