



Gordon Hollins is set to leave his role as ECB Managing Director, County Cricket.

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Gordon Hollins steps down as Managing Director, County Cricket

The England and Wales Cricket Board (ECB) has announced that Gordon Hollins is leaving his role as Managing Director, County Cricket.

Gordon held a succession of senior roles at ECB after joining in 2007 following six successful years as Commercial Director at Durham.

Over the past 12 years Gordon has worked across a broad remit, notably the development of various departments, including Events, Commercial, People

and Participation and Growth. His most instrumental work came through his most recent role, which has supported the significant growth of domestic cricket attendances.

In his current position he led the lengthy and detailed discussions with all Counties and Cricket Wales, which has resulted in an Agreement between ECB and its primary stakeholders, that will enable the game to deliver its five-year strategy, Inspiring Generations.

On his decision, Gordon commented: “It has been an incredibly exciting summer of cricket, highlighted by England’s Men’s World Cup triumph, a thrilling Ashes series and one of the most compelling domestic seasons on record.

“I am very proud of what we have achieved as a game over the last 12 years and to have been part of the development and growth of the sport that I love. None of it would have been possible without the tireless work of the professional executives and fantastic volunteers across England & Wales – it has been a privilege to work with them all.

“It feels like a natural time for me to move on from ECB, and I look forward to applying the experience I have gained to a new challenge in the sporting world.”

Tom Harrison, CEO of ECB, said: “Gordon has done a tremendous job in leading the creation of the County Partnership Agreement. We owe him a lasting debt of gratitude and wish him every success in his future endeavours.

“Over the last 12 years Gordon has played a key role in several important ECB initiatives which have brought real benefits to cricket in this country.

“We look forward to continuing the great work he has done, and the improved liaison with the Counties that Gordon nurtured. Our Inspiring Generations strategy is designed to grow the game at all levels between 2020 and 2024.

“When it is successfully implemented, we will not forget the significant contribution Gordon made to that success.”

An external search to support the recruitment of Hollins’ replacement will

begin immediately, with Hollins remaining in role until the end of January 2020. His remaining time will focus on commencing the implementation of the County Partnership Agreement and supporting the appointment of his successor.

Derek Brewer, currently advising the ECB board on the county game, will step up to support the handover and induction of Gordon's replacement.

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