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## England Cricket and Castore reveal three new kits

The England and Wales Cricket Board (ECB) and Castore have launched three new playing kits and training wear to be worn by the three England teams across a huge summer of cricket.

The new Test, ODI and IT20 kits were revealed in a 'A Call To All' video featuring England legend Andrew Flintoff alongside Lauren Bell, Anthony Clapham, Zak Crawley, Jonny Gale, Ollie Pope and Danni Wyatt-Hodge.

The new playing kits and training wear with new principal partners Toyota

displayed on front of shirt will be on display throughout a highly anticipated summer, with England Men's, England Women's and England Men's Mixed Disability sides all playing host to India – as well as South Africa, West Indies and Zimbabwe.

The summer of 2025 will see England Men's Mixed Disability side making history and taking to the field together for the first time as a newly formed team, while Harry Brook will lead England Men's white-ball team as their new skipper and Charlotte Edwards will be back in the three lions having returned to the side she captained 220 times as the new England Women's Head Coach.



[Watch video on YouTube here](#)

The film to support the launch of the kit takes its inspiration from the defining moments that see people fall in love with cricket and with the England teams, whether it's witnessing world class action in a professional stadium or playing with your friends in the back garden – the film is a reminder that one shared kit can make us all feel part of a community.

Crafted with advanced performance fabrications, the kits are engineered to support freedom of movement, moisture management and durability empowering athletes to reach their peak, no matter the conditions.

Each kit design has its own relationship to England Cricket and the format it represents. Castore have utilised research to design a Test kit that is less

restrictive than ever before, allowing players to perform at their absolute best, while still boasting a fresh new look with fashionable trims and a pop of colour.

The IT20 shirt incorporates a geometric triangle pattern to reflect the explosive entertainment and fireworks of the shortest form of the game, and because global superstars are made in their local community - the print on the ODI shirt has been created by taking the county border lines in England and Wales and adding the three lions from the England crest.

Commercial Director at the ECB Alex Perkins said: "We're really excited to launch these new kits, and to represent our three teams in one high-impact, unified moment. We wanted to reflect the pride in the shirt that is shared by fans and players alike and Castore have supported us in that vision. The kit represents a shared sense of unity and acts as a reminder of the moments that brought us all into cricket, whether that's playing in the park or at the highest level, and we look forward to seeing that love of the game on show across the country this summer – both on the pitch and in the stands."

Danny Downs, Chief Commercial Officer at Castore said: "This season marks a significant milestone in our partnership with the ECB – a testament to our commitment to uncovering marginal gains. The kit has been developed through detailed research into bowlers' movements, with the aim of creating a shirt that not only fits better but flows with each player's unique style. This new range is lightweight, breathable, and engineered for performance – crafted with precision and our shared ambition to push boundaries year after year."

The Toyota logo is also embossed on the new Castore kits in recognition of Toyota becoming the new Principal Partner to the English and Wales Cricket Board (ECB) from May 2025.

**ENDS**

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## Contacts



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