



A promotional graphic for the Vitality Blast Off cricket event. The background is divided into four colored quadrants: yellow (top-left), dark blue (top-right), light blue (bottom-left), and red (bottom-right). Each quadrant features a batsman in action. The top-left batsman is in a yellow and blue kit with 'talbots' on the front. The top-right batsman is in a dark blue kit with 'SHOWCASE' on the front. The bottom-left batsman is in a light blue kit with 'VIRKING' on the front. The bottom-right batsman is in a red and black checkered kit with 'Emirates' and 'BETTER' on the front. In the center, the text 'Vitality BLAST! OFF!' is written in a large, stylized font. Below this, it says 'OPENING DOUBLE HEADER SATURDAY 20TH MAY EDGBASTON' and 'REGISTER FOR EARLY ACCESS'. Logos for the four teams are in the corners: a bear head (top-left), a crest (top-right), a Viking ship (bottom-left), and a lightning bolt (bottom-right).

**Vitality
BLAST!
OFF!**

OPENING DOUBLE HEADER
SATURDAY 20TH MAY
EDGBASTON

REGISTER FOR EARLY ACCESS

Nov 23, 2022 10:00 GMT

Edgbaston to host Vitality Blast Off

The 2023 Vitality Blast is set to start in spectacular style with Edgbaston to host Vitality Blast Off on Saturday 20 May.

Vitality Blast Off is set to give fans their first opportunity to watch some of England's newly-crowned men's T20 world champions in action with a double-header that will feature Birmingham Bears against Yorkshire Vikings and Derbyshire Falcons up against last season's finalists Lancashire Lightning.

With next summer's Vitality Blast Finals Day already sold out, fans are being given another opportunity to enjoy Edgbaston's famed atmosphere with tickets, which include both matches, starting from £25.

Fans can now register to get priority access to the best tickets at the best prices at edgbaston.com/blastoff, before tickets go on general sale on Wednesday 7 December.

Birmingham Bears all-rounder, and England ICC's Men's T20 World Cup winner, Moeen Ali, said: "There is nothing quite like the buzz of Edgbaston when it is packed full of fans. I know that the players feed off that and everyone will want to put on a show.

"I'm looking forward to pulling on a Bears shirt again this summer and Vitality Blast Off is a great way to get the Vitality Blast started. I am sure all the fans will enjoy an unforgettable day with big name players and live entertainment off the field."

Lancashire batter, and World Cup winner, Phil Salt said: "We want to go one better than last year and the opportunity to get back to Edgbaston to get the season started is exciting.

"I thrive on playing in front of those big crowds at Edgbaston and hopefully we get Lancashire off to a flying start and send the fans home happy after a great day out."

The announcement of Vitality Blast Off gives county fans another date to look forward to in the calendar next summer, with the full men's county and women's domestic regional schedule due to be announced on Wednesday 30 November.

The Vitality Blast Off double header – which will be the only Vitality Blast matches to be scheduled on the opening day – are also set to be televised by Sky Sports as the four North Group counties battle it out for the first points of the season.

For further enquiries about Vitality Blast Off, please visit [Edgbaston's FAQs](#) or emailtickets@edgbaston.com.

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