



Rainbow stumps during last year's Kia Super League. Photo: Tom Shaw/ECB

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ECB To Take Part In Pride In London Parade

This weekend ECB will march in the Pride in London Parade, becoming the first sporting national governing body to participate in such a way.⁽¹⁾

Watched by over two million people, Pride in London is the UK's biggest Pride event, and ECB is keen to demonstrate its continued support for the LGBT community as part of its Diversity Action Plan and Stonewall Diversity Championship Partnership.

ECB employees will march alongside colleagues from principal partner NatWest and the #NoBoundaries campaign as well as six representatives of cricket clubs from across the country.

People Director, Rosie Ranganathan, said: "We're hugely proud to be taking part in Pride in London, it demonstrates our continued commitment to making ECB and cricket in general as welcome and accessible as possible.

"Cricket is a game for all and we want to demonstrate our support for the LGBT community. Nobody should feel they can't get involved in our sport and it's important to us that everyone feels welcome in cricket.

"We're also hugely excited to be taking part in Rainbow Laces from July 27-29, across the Kia Super League and Vitality Blast. It had a fantastic first year in 2017 and we look forward to seeing how it grows this season."

NOTES TO EDITORS

(1) In 2012, as part of the government's Sport Charter to tackle homophobia and transphobia in sport, a number of sporting national governing bodies - led by the RFL and including the ECB - marched in the Pride in London Parade, but previously no NGB has taken part in Pride in London as an individual organisation.

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