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ECB appoints new Director of Communications

ECB has appointed Kate Miller as its new Director of Communications.

Miller, who has over 14 years of experience across corporate and consumer communications, will join ECB in July 2019.

As well as leading communication strategies in-house for William Hill she has been a partner at consultancy group Engine, where she advised clients such as The FA, Sport England, BAE Systems and Vodafone UK, and delivered award-winning work for The FA with The Emirates FA Cup and People's Cup

in addition to Sport England's ground-breaking campaign 'This Girl Can'.

Tom Harrison, ECB Chief Executive Officer said:

"This is a very significant appointment and a key role for the ECB and the whole game. Kate brings strong and relevant experience in what is a very broad and demanding role. Her leadership, communication skills and campaigning experience from across the public sector and sport ensure that she is well placed to excel in this role.

"Kate joins at an exciting time for cricket in England and Wales, as we begin delivery of Inspiring Generations, the game-wide strategy for 2020-24 and begin wide-reaching new partnerships with Sky and BBC."

On her appointment, **Kate Miller** said:

"It's a huge honour to be joining The ECB at such a significant time for cricket in England and Wales. A momentous summer awaits us, followed by pioneering change with next year's launch of The Hundred."

With current Director of Communications, Chris Haynes, departing this month after announcing his plan to leave earlier this year, Mark Ward will lead the ECB communications team on an interim basis. An experienced consultant and former ECB employee, Ward has held senior communication roles with European Games, Tottenham Hotspur and UEFA. Following the departure of Chris Haynes, the communications team will report to Chief Operating Officer, David Mahoney.

Tom Harrison added:

"Chris has set strong foundations and played a big part in ECB's journey over the last four years. His knowledge, commitment and support have played a central role in helping ECB become a more strategically focussed and connected organisation. He leaves ECB with many friends, our sincere thanks and very best wishes.

"We have strong plans in place for a very big summer and are pleased to have a strong operator and familiar face in Mark Ward to lead a talented communications team over this period."

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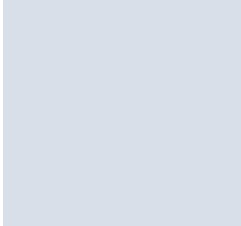


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