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EARLY BIRD TICKET PRICES REVEALED FOR THE HUNDRED WITH FAMILY AFFORDABILITY PRIORITISED

- *Cricket's newest competition offers family of four attendance from £26*
- *Under 16s tickets just £5 for any match*
- *Majority of adult tickets available at £30 or less*

The countdown to The Hundred begins in earnest today with the unveiling of the competition's range of early bird ticket prices.

County members have been given first access to tickets with a dedicated pre-sale window from 15-31 January.

Sign-ups for thehundred.com come next with a priority window available from 12-28 February, ahead of general sale on 8 April.

Affordability for families and young people has been prioritised: tickets for all under-16s will be £5 with children aged five-and-under admitted for free.

Prices vary depending on geography and weekday timing, but group games will see most tickets available at £8 for women's matches and £30 or less for men's matches (early bird price). For the Men's Final, adult tickets are available from £30, and from £12 for the Women's.

Sanjay Patel, Managing Director of The Hundred, said: “ *We can't wait to welcome cricket fans and those new to the sport to the opening season of The Hundred to see England's World Cup heroes Ben Stokes, Eoin Morgan and Heather Knight play.*”

“We have put families at the heart of our ticket pricing for The Hundred. When compared with summer holiday favourites and other major sporting events, The Hundred offers brilliant entertainment and tremendous value. Buying early will guarantee the best value tickets with compelling prices available across all men's and women's matches.”

Here is how you can get tickets:

Ticket sale	Date (2020)
County members Pre-Sale	15 – 31 January
Priority Windows	12 – 28 February 2 – 7 April
General Sale	From 8 April

To access priority windows and to secure your tickets at amazing value, sign up via thehundred.com/signup before 12 February. The deadline to secure tickets at the early bird price point is 22 April.

Early bird pricing across the three seat categories can be found below:

	Men's competition	Men's competition	Women's competition	Women's competition
Seat Category	<i>Adults</i>	<i>Under 16s</i>	<i>Adults</i>	<i>Under 16s</i>
<i>Bronze</i>	£10-£16	£5		
<i>Silver</i>	£12-£30	£5	£8-15	£5
<i>Gold</i>	£18-£35	£5	£10-18	£5

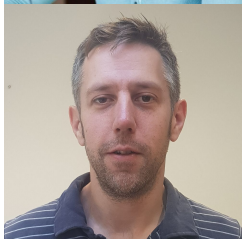
For more information about tickets for The Hundred, please visit thehundred.com.

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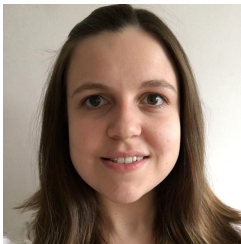
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