

## DISRUPTION BY DESIGN

ODI COLLECTION  
AVAILABLE NOW

[SHOP NOW](#)



May 17, 2022 14:00 BST

# Castore announce electric ODI kit for England Cricket teams

The partnership between the ECB and premium sportswear brand Castore goes from strength to strength with the final release of the summer: the Official England Cricket One Day International (ODI) Kit. The ODI collection, designed by Castore in collaboration with England players, features a bespoke design with a geometric print that represents the passion and intensity shared between England players and supporters - the neon pattern is also inspired by the sloped seating of some of the most iconic grounds in England cricket.

As the ECB's Official Kit Supplier, Castore have collaborated extensively with key players from the men's, women's, and disability teams to create an innovative ODI kit that will perform in one of the most testing formats of the game, amplifying players' voices for them to have a say in how their kit performs on the field. Athletes such as Joe Root and Jos Buttler of the men's, Fran Wilson of the women's and Chris Edwards of the learning disability team were fundamental to the design process, helping Castore create a bespoke high-performing product.

With England facing some tough opposition in this year's ODIs, this kit was designed to enhance performance and ease of movement with fabrics that Castore have used across the highest level of their sportswear. For the first time, England supporters will be able to purchase the Pro Kit that is worn by the players on the pitch. Crafted from a high-stretch, recycled poly elastane blend that allows freedom of movement for athletes in all areas of the game, with mesh panelling at the underarms and laser-cut holes for enhanced ventilation during play. This Kit lays out the aims of Castore and ECB's joint initiative clearly by providing England players and supporters with pro and replica kits that is rooted in sportswear technology and innovation.

**Eoin Morgan** said, "Every time we step out onto the pitch we want to express ourselves and entertain our supporters. We've got another exciting summer of white ball cricket to look forward to against The Netherlands, India and South Africa and thanks to Castore we are kitted out and ready to go."

**Georgia Elwiss** said, "All three kits looks great and it shows what Castore are all about that they've brought all of our England teams together to give our thoughts on the kit. It's an incredibly important summer for women's cricket and we want to use to show more girls that cricket is a game for them."

**Chris Edwards** said, "I love the new ODI kit and we can't wait to be out on the pitch, wearing it with pride this summer as we represent our country and show everyone what disability cricket is all about."

**Pascal Lafitte**, Partnerships Director at Castore said "The main aim of this partnership was to create a range of sportswear driven by innovation to enhance performance on the pitch. This ODI kit is a summation of these efforts. A kit for the players and the fans that represents Castore and ECB's shared spirit and passion for excellence."

---

---

You'll find all ECB Media Releases and associated resources on our [Newsroom](#) >

## Contacts



**Kate Miller**

Press Contact  
Director of Communications  
[media@ecb.co.uk](mailto:media@ecb.co.uk)



**Jonathan Reed**

Press Contact  
Head of Media & Publications  
[media@ecb.co.uk](mailto:media@ecb.co.uk)  
+44 (0) 7525 596 621



**Danny Reuben**

Press Contact  
Head of Team Communications  
England Men's team  
[danny.reuben@ecb.co.uk](mailto:danny.reuben@ecb.co.uk)  
+44 (0)7825 723 620



**Matt Somerford**

Press Contact  
Communications Manager - Domestic Cricket  
[media@ecb.co.uk](mailto:media@ecb.co.uk)  
+44 (0)7551 134 716



**Hen Cowen**

Press Contact

Senior Communications Manager (they/them)

hen.cowen@ecb.co.uk

+44 (0)7585 987 302



**Chris Tuttlebee**

Press Contact

Corporate Communications Lead

chris.tuttlebee@ecb.co.uk

+44 (0)7824 551713



**Emily Liles**

Press Contact

Communications Manager - Performance (England Women)

emily.liles@ecb.co.uk