

The Birmingham Phoenix crowd in voice last summer. Photo: Getty Images

Jan 24, 2023 10:00 GMT

# Birmingham set for another spectacular month of sport and entertainment as The Hundred announces 2023 dates

- The Hundred is back on Tuesday 1 August with Edgbaston set to play host to several games throughout August
- Birmingham Phoenix men's and women's teams kick off at Edgbaston on Saturday 5 August
- Fans can look forward to another season of world-class men's and women's cricket following a record-breaking 2022 tournament

- The Hundred's partnership with BBC Music Introducing to continue, bringing top tier live music and DJs at venues across the country
- The Hundred Final set for Sunday 27 August at Lord's
- For more information and to sign up for priority ticket access visit <u>thehundred.com</u>

The Hundred is heading back to Birmingham for 2023, bringing with it four weeks of spectacular entertainment and intense cricket action at the height of the summer. After two hugely successful years, the competition is set to kick off on Tuesday 1 August, promising high octane men's and women's sporting action, live music, and a host of family-friendly entertainment.

Edgbaston will host its first fixture on Saturday 5 August with Birmingham Phoenix men's and women's teams both in action. Trent Rockets are the visitors for the opening double-header, which means for Moeen Ali's men's side a match against last year's champions.

More than half a million people attended games during The Hundred's second year in 2022, including a record-breaking 271,000 watching live women's fixtures across the competition and more families buying tickets than in 2021. Alongside world-class cricket, fans were treated to memorable performances from a diverse line-up of artists and DJs including headliners Bastille and Kofi Stone, thanks to The Hundred's ongoing partnership with BBC Music Introducing.

There will be an initial, exclusive window to purchase tickets from 1-14 March for anyone who has previously bought tickets for The Hundred. Those yet to attend can sign up in advance at thehundred.com for priority ticket access from 5–18 April. Tickets will then go on general sale on 20th April. Tickets this year remain great value in line with 2022 pricing, with prices set at £5 for juniors aged 6-15, free for children five and under, and adults starting from £10.

The Hundred Eliminator, where second- and third placed teams fight it out for a place in the final, is set for Saturday 26 August at The Kia Oval. The Final itself will take place on Sunday 27 August at Lord's.

For the first time this year The Hundred will see both the men's and the women's competitions host a draft. The date The Hundred Draft is due to be

held is Thursday 2 March. Deadline day – the day on which retained players are confirmed across both competitions – is set to be Thursday 16 February.

Moeen Ali, Birmingham Phoenix men's captain said: "It's always special to captain my home team and the support we've received so far has been incredible. Plans for 2023 are well underway and I can't wait to see a packed-out Edgbaston inspiring the team to the final."

Amy Jones, Birmingham Phoenix women's wicket-keeper said: "The atmosphere at Edgbaston is second to none and the support we've received over the last two years has been incredible. We've gone close over the last two seasons and I know everyone within the team is determined to give their all in reaching the final. We're all really excited about getting started in front of a brilliant Edgbaston atmosphere."

Over 14.1 million people tuned in to watch The Hundred action in 2022 and games will again be broadcast live on Sky Sports and BBC broadcast and digital channels throughout the competition.

To stay up to date with the latest news, buy tickets or to sign up for priority access, visit thehundred.com or follow The Hundred, and the eight teams, on Instagram, TikTok and YouTube.

#### **ENDS**

## **Notes to Editors**

# About Birmingham Phoenix:

Birmingham Phoenix are the Birmingham-based cricket team with men's and women's sides who compete in The Hundred. In the 100-ball cricket tournament, the Phoenix will compete against the other seven teams and will play four home fixtures at Edgbaston across August. Birmingham Phoenix's first home game takes place on Saturday 5 August vs Trent Rockets.

#### **About The Hundred:**

The Hundred is an action-packed, unmissable cricket competition that fuses

world-class cricket with blockbuster entertainment.

Combining a short, fast format of cricket, with each game lasting less than three hours, and incredible entertainment beyond the sport, The Hundred is making cricket more accessible and reaching a broader audience. It's simple: 100 balls per team, most runs wins, so every ball counts.

The Hundred features eight teams from seven cities, with men's and women's competitions taking place side by side: Welsh Fire (Cardiff), Southern Brave (Southampton), Northern Superchargers (Leeds), London Spirit, Trent Rockets (Nottingham), Oval Invincibles (London), Manchester Originals and Birmingham Phoenix. Each teams features some of the best international and domestic cricketers from around the world, including England Men's & Women's World Cup winners.

### Highlight statistics from The Hundred 2022:

- More than 500,000 people attended games across the course of the competition
- The Hundred continued to take cricket to new audiences with more women (28%), children (22%) and families (41%) attending than in the first year
- 2022 once again set a new global record for total attendance at a women's cricket competition, with 271,000 people attending
- All eight venues broke their previous best for domestic women's attendances
- Of the Sky and BBC TV coverage, 42% hadn't watched any other ECB cricket in 2022 prior to The Hundred, resulting in 5.9m new viewers
- Women (31%) and children (14%) made up a significant share of the TV audience

# Birmingham Phoenix fixtures (all games men's and women's double headers)

**Thursday 3 August**: Northern Superchargers vs Birmingham Phoenix, Headingley, women 15:00, men 18:30

**Saturday 5 August**: Birmingham Phoenix vs Trent Rockets, Edgbaston, women 14:30, men 18:00

**Monday 7 August:** Manchester Originals vs Birmingham Phoenix, Emirates Old Trafford, women 15:00, men 18:30

**Thursday 10 August**: Birmingham Phoenix vs Welsh Fire, Edgbaston, women 15:00, men 18:30

**Sunday 13 August**: Birmingham Phoenix vs Oval Invincibles, Edgbaston, women 14:30, men 18:00

**Wednesday 16 August**: Southern Brave vs Birmingham Phoenix, Ageas Bowl, women 15:00, men 18:30

**Saturday 19 August**: Trent Rockets vs Birmingham Phoenix, Trent Bridge, women 11:00, men 14:30

**Thursday 24 August**: Birmingham Phoenix vs London Spirit, Edgbaston, women 15:00, men 18:30

**Saturday 26 August**: The Hundred Eliminator, The Kia Oval, women 14:30, men 18:00

**Sunday 27 August**: The Hundred Final, Lord's, women 14:15, men 18:00

You'll find all ECB Media Releases and associated resources on our Newsroom >

# Contacts



Hen Cowen
Press Contact
Senior Communications Manager (they/them)
hen.cowen@ecb.co.uk
+44 (0)7585 987 302